



Lloyd R. Moore Broadcast Engineer

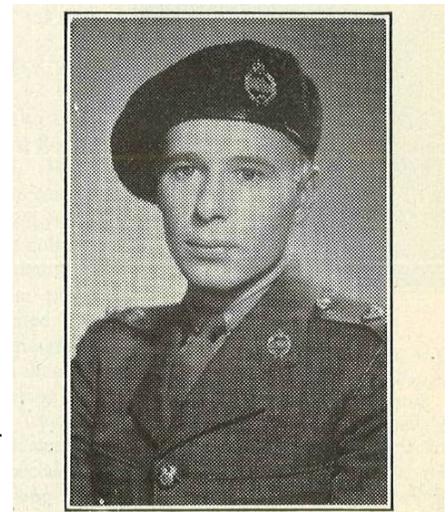
Born at Richmond, Quebec about 1916, a son to Charles and Mary Moore, Lloyd was educated at St Francis College High School in Richmond, and was involved in various sports. After graduating, he attended the Canadian School of Electricity in Montreal. In 1935, he started a career in broadcasting with **CFCF Radio** in Montreal, specializing as an “outside broadcast” technician, recording orchestras in night-clubs of Montreal. Later he did some broadcasts for CBC before joining the Corporation. He was involved in CBC coverage of the Royal Tours of 1939, 1951, 1957 and 1959 and the 1970 Royal Tour of the Northwest Territories and Manitoba.

Joining the Canadian Army in January 1942, Lloyd was commissioned in June, and proceeded overseas in September where he served as a lieutenant with the 8th New Brunswick Hussars. He left the army in June 1943 at the request of CBC Engineering, and joined the Overseas Reporting Unit in London. Lloyd covered the Canadian advance to Ortona, Italy, the Allied landings at Anzio, then up the Liri Valley to Rome. The liberation of Rome and the recording of the Pope’s first speech to the world since the outbreak of war.

Hitler’s Buzz Bomb blitz welcomed Lloyd to London for his assignment to Normandy. He followed the Canadian Army and the RCAF through Normandy, to the liberation of Paris and Brussels, the campaign in Holland, the Battle of the Bulge, the Rhine Crossing and the liberation of Holland. Without the CBC engineers like Lloyd, the front-line broadcasts of CBC War Correspondents including Matt Halton, Marcel Ouimet, Paul Barrette and Benoit Lafleur would not be possible. After being assigned to the Pacific, and after the surrender of Japan, Lloyd became engaged to Kathleen Stevens of Ottawa. They married and had 2 children, Roy and Ann.

In 1949, Lloyd was appointed Supervisor of Technical Operations at Radio Canada in Montreal and worked on the amalgamation of the International Service and National studio operations. In June 1952, he joined the Operations Department at Engineering Headquarters as Supervisor of Studio Operations. During the summer of 1953, Lloyd toured the military community stations in the north (maintained by the Royal Canadian Corps of Signals), installing tape recorders for the broadcasting of the CBC’s troops broadcast tape service. In 1954 he supervised radio coverage of the British Empire Games in Vancouver.

In the summer of 1958 he was back in Northern Canada looking into the feasibility of the CBC taking over the Royal Canadian Corps of Signals radio stations that he had supplied earlier. In the fall of 1958 the CBC Northern Service came into being with Andrew Cowan as Director and Lloyd Moore as Supervisor of Technical Operations. Radio broadcast centers, with studios, new equipment and CBC staff replaced local volunteer broadcasters and RCCS maintained equipment. It was the beginning of CBC Northern Service radio networks across the Yukon and Northwest Territories with broadcasts from the north for northerners.



Lloyd Moore, member of the Montreal engineering staff overseas.

CBC Engineer Home From Battlefronts

CBC engineer Lloyd Moore is back in Montreal following 26 months of service with CBC's Overseas Unit. Returning for the purpose of outfitting himself for the Pacific Zone, Moore celebrated V-J Day instead, and is now resuming his duties with the Montreal engineering staff.

During the greater part of his overseas service, Moore was stationed at the battlefronts where action was heaviest. He got his baptism of fire in the Mediterranean when his ship was torpedoed and sunk. From there on he followed the war at close quarters through Italy, Normandy, Belgium, Holland, right up to the time of the meeting of the American and Russian armies in Germany.

He worked with all the CBC's war correspondents, handling the radio equipment that brought to Canadian listeners the story of the Canadian troops in action in Europe



Near Ortona, Lloyd Moore (L) and Matthew Halton with a CBC recording Jeep.



CBC crew at Ortona, Italy. Holmes, Moore & Halton



L. R. Moore,
Supervising
Operator,
Montreal Studios.



"A bunch of the boys" - at the 1958 handover of Dawson's CFYT (a volunteer radio station run by the Army Signals Corp) to the CBC. Front row, left to right—Lloyd Moore (CBC Engineering), Bill Anderson (CFYT Announcer), George Shaw. Back row, left to right— Jack Craine (CBC) and Dawson, Yukon Mayor Mike Comadina.

In 1967 Lloyd, along with CBC northern technical staff in Whitehorse, Yellowknife, Frobisher Bay and Inuvik, brought **television** to the north, broadcasting via 4 hour network tape delay recordings, in black and white, recorded on 2 inch broadcast video tape reels. The programs were selected CBC network TV programs that were recorded in southern broadcast centres and shipped by airlines to northern TV broadcasting centres for rebroadcast a few days later.

In 1973, thanks to Telesat Canada and the Anik satellite, CBC television was beamed to Canada's North, live and in colour (if you had a colour TV set). Lloyd played a prominent role in setting up CBC's first satellite radio network operating out of Frobisher Bay, Yellowknife and Inuvik. Whitehorse broadcast its network to communities in the Yukon and Northern BC.

By 1976, the year Lloyd Moore retired, he had supervised the growth of Northern Service stations to 5 radio program centres (Whitehorse, Inuvik, Yellowknife, Frobisher Bay –Now Iqaluit-, and Rankin Inlet, 37 low power relay transmitters and 29 television relay and rebroadcast transmitters, providing regional and national radio and national TV services to the people of the Yukon , Northwest Territories and northern BC, Manitoba, and Alberta.

By Robert Carr, retired CBC Technician in Yellowknife, NWT

I wish to thank the CBC archives staff for their help in my research of material on Lloyd Moore.



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